

**NEW WEEKLY JOB ADS FROM   
HELP WANTED ONLINE  
Office of Research  
  
Andrew Condon, Director of Research**

**Week Ending April 25, 2020**  
WETHERSFIELD, May 1, 2020 – During the week ending April 25, 2020, there were 3,959 new ads. This weekly level is up 7.7% from the week ending 4/18/20 and down 20.3% over 4 weeks. This top line increase was driven by Health Care and Social Assistance (+192 new ads or +23%) and Retail Trade (+93 new ads or +35%). The major industries with the largest 1-week percent increases were Real Estate and Rental (+21 new ads or +55%) and Transportation and Warehousing (+25 new ads or +53%).

**The three industries with the most new job ads were**

* **Health Care and Social Assistance** (1,032 new ads, +23% over the week)
* **Retail Trade** (358 new ads, +35%)
* **Finance and Insurance** (323 new ads, -26%)



15 sectors had job ad increases over the week and 5 sectors had decreases. The largest increases over the week occurred in Health Care and Social Assistance (+192 new ads or +23%), Retail Trade (+93 new ads or +35%), and Accommodation and Food Service (+26 new ads or +30%). The largest decreases occurred in Finance and Insurance (-111 new ads or -26%) and Manufacturing (-96 new ads or 30%).

**Employers with the Most New Job Ads**

The ten employers with the most weekly new job ads are mostly within Healthcare and Social Assistance, Retail Trade, or Finance and Insurance. Among top employers, retail trade has had the largest increase in ads over the week.



**New Job Ads by Occupation**

**The occupations with the most new ads during the week ending 4/25/20 were:**

* Registered Nurses (356 new ads, +22% over the week)
* Applications Software Developers (178 new ads, +46% over the week)
* Computer Occupations (111 new ads, -22% over the week).



**Covid-19 and Weekly New Job Ads**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.  
  
This HWOL report includes new weekly job ads to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)